



**2011-12  
SPONSORSHIP  
PACKAGES**



[WWW.GULFCOASTFLASH.COM](http://WWW.GULFCOASTFLASH.COM)





**GULF COAST FLASH**  
A SEMI-PROFESSIONAL BASKETBALL ORGANIZATION  
[www.gulfcoastflash.com](http://www.gulfcoastflash.com)



To all potential sponsors:

The Gulf Coast Flash semi-professional basketball organization is pleased to submit this request for your review. We look forward to your partnership and support in our efforts to provide a strong foundation of entertainment, community involvement and also provide a gateway for local athletes to progress to higher levels of basketball competition.

The Gulf Coast Flash IS currently seeking sponsorship for the 2011-2012 season in the American Basketball Association (ABA). We are offering packages catered to fit the individual investor, small business and also big corporations. So if you are looking to advertise your business to thousands of Gulf Coast Flash supporters, please consider a sponsorship for the 2011-2012 season.

Henry Ford once said, *"Coming together is a beginning. Keeping together is progress. Working together is SUCCESS!"* We would like you to join our team and work with us towards a successful season and a successful organization.

Attached is a copy of the 2011-2012 Sponsorship Package along with the sponsorship agreement.

If you have any questions please feel free to contact me at anytime by calling **228-365-8245** or email me at **[gulfcoastflash@gmail.com](mailto:gulfcoastflash@gmail.com)**.

I would like to thank you for the opportunity to submit this request for your review and we look forward to hearing from you in the near future.

Respectfully submitted,

**Jeremi Washington**

Jeremi Washington, Owner and Chief Executive Officer

Gulf Coast Flash

A division of Flash Sportz Management

14451 Dedeaux Rd. Suite M

Gulfport, Mississippi 39503

Cell: 228-365-8245

Office: 601-265-1059

[gulfcoastflash@gmail.com](mailto:gulfcoastflash@gmail.com)

[www.gulfcoastflash.com](http://www.gulfcoastflash.com)

# 2010-2011 SEASON ACHIEVEMENTS

- First team to beat the back to back ABA champions in three years.
- Had the ABA Rookie of the Year.
- Went to the ABA finals in our first season.
- Beat the #2, #3 and #4 ranked teams in the country all on the road to play in the ABA Finals. Setting a record as the only team in ABA history to achieve that feat.
- Had a player selected to the ABA All Star game.
- Player that was selected to the ABA All Star game finished second in the dunk contest and was the Eastern Conference MVP.
- Finished with a 21-6 record.
- ABA Southwest Division Champions.
- Finished #2 in the ABA Power Rankings.





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### **WHO ARE THE GULF COAST FLASH?**

The Gulf Coast Flash is a franchise of the American Basketball Association (ABA). We are a source of fun-filled, exciting and affordable entertainment for the entire community. The entire Flash organization is committed and dedicated to professionalism, good sportsmanship and high integrity both on and off the court.

### **HELP THE FLASH!**

The Flash is determined to make a positive impact on the Gulf Coast. As such, we are seeking partnerships to help provide quality entertainment to all the people in our communities. We at the Flash invite you to join us as a partner in making the dream of professional basketball on the Mississippi Gulf Coast A REALITY!

### **TEAM CONTACT INFO:**

Flash Sportz Management  
14451 Dedeaux Rd. Suite M  
Gulfport, MS 39503  
228-365-8245



- **@GULFCOASTFLASH**
- **FACEBOOK.COM/GUFLCOASTFLASH**
- **[WWW.GULFCOASTFLASH.COM](http://WWW.GULFCOASTFLASH.COM)**
- **Gulfcoast Flash**
- **GULFCOASTFLASH@GMAIL.COM**



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## 2011-2012 Official Team Sponsors Information

- Gulf Coast Flash game sponsorships are an effective way to promote your business. The games are wildly entertaining and your business will be tied to the excitement all the while creating a tremendous amount of exposure and a lasting impression on the community. We have a wide variety of sponsorship opportunities to offer which can all be combined or customized to your liking. Please review the packages below. If you have any additional questions please contact Jeremi Washington at **228-365-8245** or **601-265-1059** by for or via email at: [gulfcoastflash@gmail.com](mailto:gulfcoastflash@gmail.com).



## GULF COAST FLASH SPONSORSHIP PACKAGES

- **PLATINUM SPONSORSHIP (\$5000):** This is the most privileged sponsorship package we offer. You will be an important part of the organization as a whole.
  - **Large banner at all home games.**
  - **30 season tickets.**
  - **Access to coaches and players.**
  - **4 full pages of ads in the media guide.**
  - **Signed team photos.**
  - **Signed team jersey.**
  - **Signed game ball.**
  - **Large ads on website.**
  - **Logo/link on website.**
  - **4 season travel tickets to away games.**
  - **Mention in all advertisements.**
  - **Advertisements on all post-game shows.**
  - **Ads in all game day programs.**
  - **Embroidered logo patch on jersey/warm-ups.**
  - **2 "special night" sponsorships of your choosing.**
  - **Life sized autographed picture of your favorite player.**
  - **15 team t shirts.**
  - **Logo on banner at press conferences.**
  - **Booth at all charity/fund raising events.**



- **GOLD SPONSORSHIP (\$3000):** This package is not as entitled as the “Platinum” package but it is still a great value!
  - **Banner at all home games**
  - **20 season tickets.**
  - **2 ½ pages of ads in media guide.**
  - **Signed team photos.**
  - **Signed game ball.**
  - **Logo/link on website.**
  - **2 travel tickets to away games (4 games).**
  - **1 “special night” sponsorship of your choosing.**
  - **10 team t shirts.**
  - **Advertisement on all home post-game shows.**
  - **Ads in all game day programs.**
  - **Booth at all charity/fund raising events.**
  
- **SILVER PACKAGE (\$2000):** The silver package is for the small business owner who wants/needs a significant boost in advertising while at the same time staying within a budget.
  - **Banner at all home games**
  - **10 season tickets.**
  - **1 ½ pages of ads in media guide.**
  - **Signed team photos.**
  - **Signed game ball.**
  - **Logo/link on website.**
  - **2 travel tickets to away games (2 game).**
  - **1 “special night” sponsorship of your choosing.**
  - **10 team t shirts.**
  - **Advertisement on all home post-game shows.**
  - **Ads in all game day programs.**
  - **Advertising at all charity/fund raising events.**



- **MEDIA GUIDE PARTNERS:** Be included in this year's sports media guide. A whole page costs (\$350), half page ad costs (\$250) and a quarter page costs (\$125). There will be over 5000 of these media guides produced so your business has the potential to reach over 5000 new consumers. Guides are available at all home games and copies will be sent nationwide to potential players, promoters and scouts. Advertise and show your support for YOUR Gulf Coast Flash!
  
- **"THE GAMBLE" SPONSORSHIP:** This sponsorship fits any investor big business, small business or the individual investor. It is based on performance in each game. Each time a player scores by doing one of the following a payout is made:
  - **Free Throw:** \$1
  - **Three Point:** \$5
  - **Dunk:** \$10
  - **Alley Oop:** \$20
  - **Half-Court Shot:** \$100
  - **4 Public address announcements during game.**
  - **Logo/link on website.**
  - **6 game tickets to each game sponsored.**
  - **Quarter page ad in media guide.**Depending on how well YOUR team plays dictate the amount you sponsor! So you could pay as little as \$1 dollar or as much as \$200+!
  
- **BLUE LIGHT SPONSORSHIP (\$500):** A unique rule in the ABA is the 3-D Blue Light... A FAN FAVORITE! The rule allows a team who forces a turnover in the backcourt to add 1 point to any field goal. So, make a layup and it's worth 3 points, make a three point shot and it's worth 4! In the event this happens a bright blue light illuminates and the fans go crazy!
  - **Public address announcements every time the rule goes into effect.**
  - **Logo/Link on the website.**
  - **10 game tickets to each game sponsored.**
  - **Half page ad in media guide.**
  - **5 team T shirts.**





- **COACHES SPONSORSHIP (\$1500):** This sponsorship allows you to advertise and market through our coaching staff. The coaches are an important part of the organization and are often seen.
  - **Highly visible ad/logo on coaches' shirts and/or jackets.**
  - **Autographed picture of coaches.**
  - **Appear as an assistant coach at practices (10 of your choosing) help the coaches run practice.**
  - **Advertisement on post-game show.**
  - **Full page ad in media guide.**
  - **Advertisement in game day programs.**
  - **Mention in all advertisements involving coaching staff.**
  
- **THAT'S MY GUY SPONSORSHIP (\$750):** Sponsor your favorite Gulf Coast Flash player... Exclusively!
  - **Life size autographed picture of your sponsored player.**
  - **Picture of the player and your company logo.**
  - **Player endorses your company by wearing/promoting your logo.**
  - **Player advertisements in your company promotions.**
  - **Your logo/link on the website.**
  - **Your logo in the media guide and game day programs.**
  - **Two season tickets.**
  - **Full page ad in media guide.**
  - **2 public address announcements at each game.**
  - **5 Team T shirts.**
  
- **HONORARY COACH FOR A DAY! SPONSORSHIP (\$100-\$200):** Consider this unique opportunity for you true sports fans! For \$100, attend and assist the coaches in running practice. Gain an in-depth look at what it takes to develop a winning organization. For \$200, attend a game, take part in preparation and be a part of the action from the locker room, bench or sidelines!
  - **2 public address announcements at the game.**
  - **Logo/link on the website.**
  - **2 game tickets.**
  - **2 Team t shirts.**



- **13<sup>th</sup> MAN SPONSORSHIP (\$500):** Only the best of the best will make the cut! Here is your chance to reward an employee or have a register to win contest in your business with something truly unique. At each Gulf Coast Flash home game one player will be added to the roster! The person of your choosing will get to warm up with the team, sit on the bench, join in on halftime locker room talk and even get a uniform for the game! There is a chance of the actually getting to play!
  - **4 public address announcements at the game.**
  - **Logo/link on the website.**
  - **10 game tickets.**
  - **Game Day introduction of the 13<sup>th</sup> man.**
  - **Game ball & team photo.**
  - **A 30 second spot on the post-game show.**
  - **Quarter page ad in media guide.**
  - **2 Team t shirts.**
  
- **ALL STAR TEACHER AWARD SPONSORSHIP (\$500):** Teachers will be chosen by a poll given to students. The teacher that is chosen will receive a \$100 check, game day tickets for their entire class and their family (10). The teacher will receive their check, team t shirt and certificate during halftime.
  - **2 public address announcements at the game.**
  - **Logo/link on the website.**
  - **4 game tickets.**
  - **Advertisement on the post-game show.**
  - **Quarter page ad in media guide.**
  - **2 Team t shirts.**
  
- **ENTRY FEE SPONSORSHIP (\$350):** Company logo placed on all general admission tickets!
  - **2 public address announcements at the game.**
  - **Logo/link on the website.**
  - **4 game tickets.**
  - **Advertisement on the post-game show.**
  - **Quarter page ad in media guide.**
  - **2 Team t shirts.**



- **COMMUNITY CHARITY GAME (\$500):** A Gulf Coast Flash game will be played in partnership with a non-profit organization or to support a “good cause” with 20% of the game day proceeds being donated to the charity or “cause.” Fifty tickets will be donated to the charity/organization. As the sponsor for this charity initiative you will help facilitate the donations and choose which charity/organization you want to be involved with.
  - **10 public address announcements at the game.**
  - **Logo/link on the website.**
  - **10 game tickets.**
  - **Game ball & team photo.**
  - **A 30 second spot on the post-game show.**
  - **Full page ad in media guide.**
  - **5 Team t shirts.**
  
- **PLAYER OF THE GAME SPONSOR (\$250):** Help us give recognition to the player of the game!
  - **2 public address announcements at the game.**
  - **Logo/link on the website.**
  - **4 game tickets.**
  - **Advertisement on the post-game show.**
  - **Quarter page ad in media guide.**
  - **2 Team t shirts.**
  
- **IN-KIND SPONSORSHIP:** If the team reaches a mutual and predetermined point total you will give out your product at a discounted rate or free!
  - **5 Public address announcements during game.**
  - **Logo/Link on the website.**
  - **15 game tickets to each game sponsored.**
  - **Half page ad in media guide.**
  - **5 team T shirts.**
  - **Advertisement in game day program of game sponsored.**
  - **Wall banner hanged at game.**
  - **Advertisement on post-game show.**



- **SPECIAL NIGHT SPONSORS (\$500 EACH):** Sponsor a “special night” at a Gulf Coast Flash home game.
  - **SCHOOL FACULTY/STAFF APPRECIATION NIGHT:** Any Mississippi education system employees in free!
  - **STUDENT APPRECIATION NIGHT:** Any Mississippi students in free!
  - **FOOD DRIVE NIGHT:** Bring any 2 can goods and get in ½ price!
  - **DADS & KIDS NIGHT:** All fathers in free with children (2 children max)
  - **MILITARY APPRECIATION NIGHT:** Show military ID and get in free!
  - **CHARITY GAME:** Donate a percentage of all game proceeds to a charity of your choice!
  - **“PACK THE HOUSE” NIGHT:** EVERYONE in for \$1!
  - **UNIFORM NIGHT:** Anyone that comes to the game with their work uniform on gets in free!
  - **KIDS IN FREE NIGHT:** All kids under 12 in free!
  - **LAW ENFORCEMENT APPRECIATION NIGHT:** All law enforcement personnel in free!
  - **FIRE DEPARTMENT APPRECIATION NIGHT:** All firemen in free!
  - **STATE/CITY EMPLOYEES NIGHT:** All state/city employees in free!
  - **BLACK OUT:** All fans wearing black get in for ½ price!
  - **RED OUT:** All fans wearing red get in for ½ price!

**EACH “SPECIAL NIGHT” SPONSOR PACKAGE INCLUDES:**

- **4 public address announcements at the game.**
- **Logo/link on the website.**
- **10 game tickets.**
- **Team photo.**
- **An advertisement on the post-game show.**
- **Quarter page ad in media guide.**
- **2 Team t shirts.**



- **YOU PICK SPONSORSHIP:** This sponsorship package is for the investor who just doesn't quite fit into the other ones and wants to customize a package to meet their needs, goals and budget. You just pick anything you want from the list!
  - **Embroidered patch on team uniform:** \$1000
  - **Embroidered patch on team warm-ups:** \$750
  - **Company logo on ALL team t shirts:** \$500
  - **Wall banners:** \$200 per banner
  - **Game Day program advertisements:** \$100 per game
  - **Media guide advertisements:** \*SEE "MEDIA GUIDE SPONSORSHIP"
  - **In-game announcements:** \$100 for 5
  - **Post-game show advertisements:** \$50
  - **Website advertising:** \$250
  - **Travel with team to away games:** \$100



This agreement is made by and between **"Gulf Coast Flash"** and \_\_\_\_\_ hereinafter referred to as "sponsor" dated this \_\_\_\_\_ day of \_\_\_\_\_, 20 \_\_\_\_.

Gulf Coast Flash agrees to provide the following services and privileges to the sponsor as outlined on the benefits pages in the sponsorship proposal.

Name of the package the sponsor commits to: \_\_\_\_\_.

Other terms mutually agreed upon: (if none, please state so)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Sponsor shall pay to the Gulf Coast Flash the sum of \$ \_\_\_\_\_. Sum is due and payable within 7 days of this contract. If other terms have been agreed upon please state so below.

\_\_\_\_\_  
 \_\_\_\_\_

If in-kind contributions have been agreed upon please give a description of the product and the delivery date below:

\_\_\_\_\_  
 \_\_\_\_\_

**Gulf Coast Flash**

**Sponsor**

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Make checks payable to: **FLASH SPORTZ MANAGEMENT**



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**THANK YOU AND  
WE LOOK  
FORWARD TO  
YOUR SUPPORT  
THIS UPCOMMING  
YEAR!**